

SO/ UPTOWN DUBAI

You couldn't ask for a more iconic address. SO/ Uptown Dubai occupies 10 floors of the 72 story 'Diamond' Uptown Tower with a breathtaking – and totally singular – vantage point of Dubai.

The first of its kind in the Middle East, enter a visionary world of fashion, design and theatre at SO/ Uptown Dubai. Standing tall in the diamond-inspired Uptown Tower - the architectural landmark shaping this vibrant neighbourhood's 24-7 Central Plaza - welcome to a new generation of luxury.

Rooms & Suites
188 rooms

Meeting & Events
4 meeting & events spaces

Food & Drink
3 restaurants and 2 bars

Spa & Wellness
Gym, Spa and 7th floor pool

So/ Uptown Dubai, Uptown Tower, First Al Khail Street, Dubai, United Arab Emirates



ROOMS & SUITES/

Fusing luxury with creative expression, SO/ Dubai has 188 design-led rooms and statement suites with unrivalled views of Dubai's skyline, marina, Jumeirah Beach and beyond. Always with a window on the city, our chic and spacious rooms are bold and eclectic with indulgent marble bathrooms.

MEETINGS & EVENTS/

From weddings to work events, pop-ups and private parties, host your occasion with us. On the third floor, our four flexible rooms begin with our flagship Ballroom, a grand space for grand events up to 1000 guests. For more intimate gatherings, The Boardroom and two Meetings Rooms are contemporary spaces that create the perfect atmosphere for work and social events hosting between 18 to 24 people. Catering and cocktail services are available for all rooms.

ADRIAN SMITH AND GORDON GILL ARCHITECTURE/

The architectural team of Smith and Gill are the creative minds behind the sculptural brilliance of the jewel-like Uptown Tower - a mesmerising new landmark with breathtaking views of the Dubai skyline and sea. The duo is renowned for their dedication to the design of high-performance, energy-efficient architectural marvels.

DISCOVER AN URBAN OASIS/

SO/ Uptown Dubai offers its guests the ideal interlude from city life with the The Spa by SO/, developed and run in partnership with Anne Semonin Paris. Designed as an urban retreat, The Spa by SO/ features industry-leading wellness treatments that represent a new generation of holistic wellbeing. Guests also have access to a state-of-the-art gym with bird's eye views of the city and beyond.

FOOD & DRINK/

A one-stop destination for dining, gathering and entertainment, SO/ Uptown Dubai invites you for all day dining at our modern French-Italian style Brasserie Uptown, destination Asian fusion cuisine at The Citronelle Club and day-to-night hospitality in Savant, our panoramic lobby bar and lounge. Coming soon, prepare to be dazzled at Celeste, an immersive dining and entertainment venue that invites guests to leave their inhibitions at the door.



HOW TO GET HERE/

Airports:
Dubai International Airport,
32 minutes by taxi
Dubai World Central Airport,
15 minutes by taxi

Need more help?
Please enquire with our concierge:
sodubai@so-hotels.com

We can organise airport transfers
Please enquire with our concierge:
sodubai@so-hotels.com

