

W MALDIVES



ESCAPE OVERVIEW



YOUR LUXURY ISLAND ESCAPE

Escape to W Maldives, a luxury lifestyle resort setting the stage to fuel guests' lust for life.

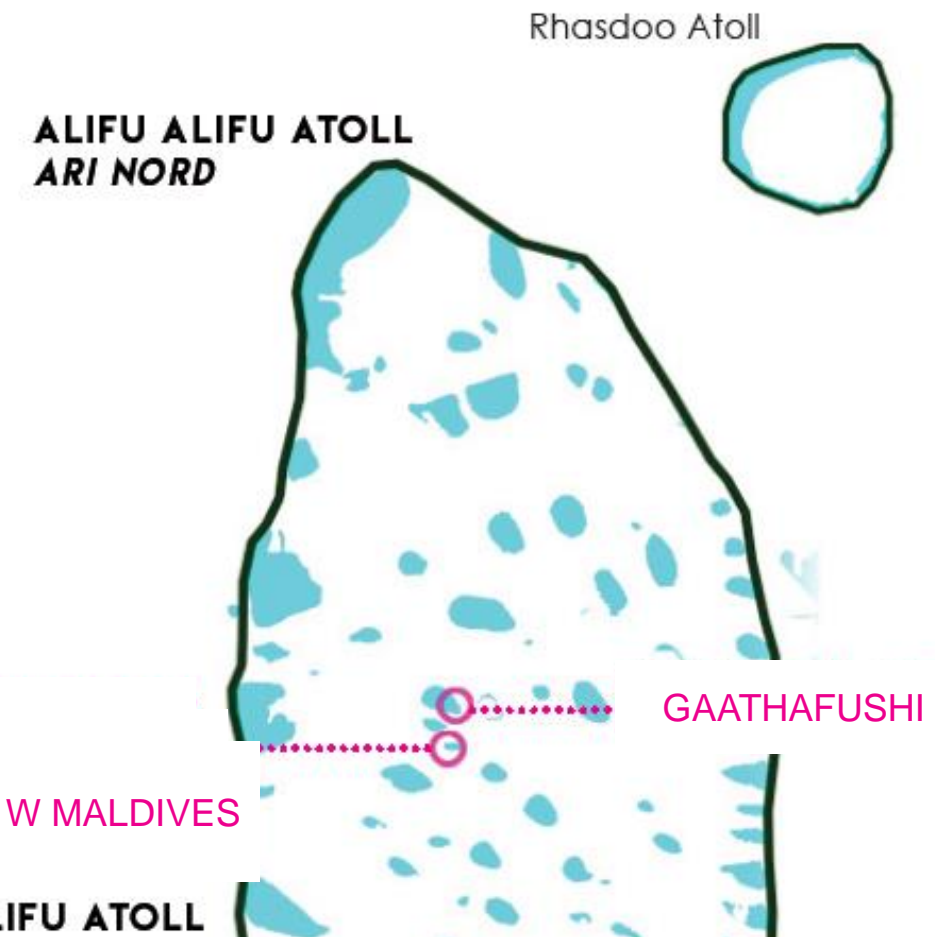
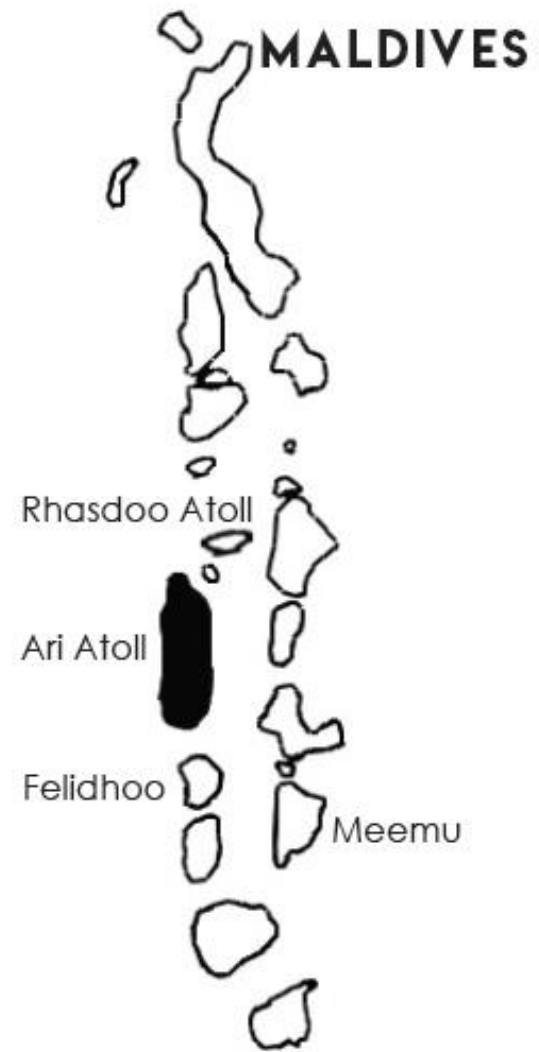
LOCATION: Set in the middle of the Indian Ocean, W Maldives is located in Fesdu Island, North Ari Atoll

TRANSFERS: From Velana International Airport, it can be reached in various ways;

- 25-minute seaplane
- 1 ½ hour by speedboat
- Extravagant 5-hour cruise via ESCAPE, a two-cabin luxurious yacht

W ignites an obsessive desire to soak it in, live it up and hit repeat. Whatever/Whenever®.





GUEST ROOMS OVERVIEW

Where turquoise water and pristine sands come infused with W Maldives' signature style, luxury and personality.

W Maldives offers 77 luxurious rooms including beachfront bungalows and overwater villas with direct access to one of the best house reefs in the Maldives:

- 25 Fabulous Overwater Villa
- 27 Wonderful Beach Oasis
- 21 Spectacular Overwater Villa
- 3 WOW Ocean Escape and;
- 1 Extreme WOW Ocean Haven (the W brand's interpretation of the Presidential Suite).



FABULOUS OVERWATER VILLA

LEADING CATEGORY

Set over with the undisrupted view of the Indian Ocean, 'Fabulous Overwater Villa' capture the energy of the Maldivian underwater sea life with blue and white tones.

Signature items include a white super-sized stingray rocking chair designed by Thomas Pedersen as a modern interpretation of the classic rocking chair and stunning medusa bedside lights designed by Roxy Towry-Russel and an Italian designer trolley bar that highlights the cocktail culture of the W brand.

ABOUT THIS ROOM

- Room size: 146 square meters
- Overwater undisrupted ocean view
- Bed types: Signature W King Bed



WONDERFUL BEACH OASIS

2ND CATEGORY

Escape to tropical indulgence. Soak up the Maldivian rays on the sundeck with private plunge pool or step out on its private white sand beach.

A red palette with jellyfish and coral patterns is complemented by spectacular glowing rope lamps designed by Christian Haas. Lounge in a red hammock handcrafted from recycled material by underprivileged communities in Nicaragua. Bathe under the stars or the clear blue sky in the open-roofed bath area with standalone bathtub and rainforest shower.

Head upstairs to the private viewing deck with thatched roof and enjoy unobstructed beach and ocean views.

ABOUT THIS ROOM

- Room size: 188 square meters
- Beach view
- Bed types: Signature W King Bed



SPECTACULAR OVERWATER VILLA

3RD CATEGORY

Mirroring the homogenous design of the Fabulous Overwater Room, 'Spectacular Overwater Villa' offers the playful turquoise lagoon view of the island in which can also be admired from its net-over-the-ocean bed hammock.

Wake up and witness the magical palette-transition of sunrise from its Signature W King Size Bed's large window-door glass. Take a peek at the bedroom glass floor panel and see the abundance of marine life passing by.

ABOUT THIS ROOM

- Room size: 146 square meters
- Overwater lagoon view
- Bed types: Signature W King Bed



WOW OCEAN ESCAPE

VICE-PRESIDENTIAL SUITE

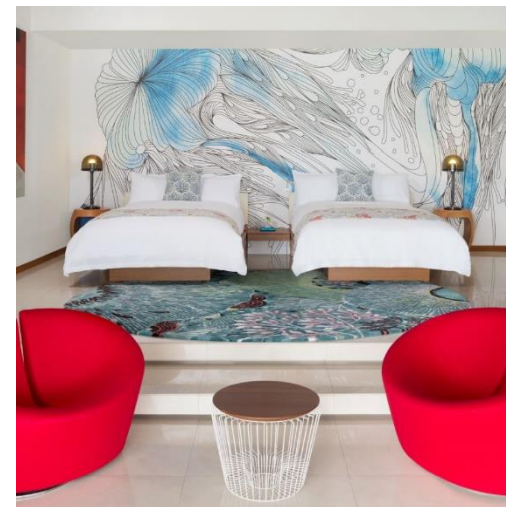
Wow is the word for this 2-bedroom suite. Adore the vibrant design themed with the myriad of Maldives' underwater marine life.

Lounge or dine in the indoor or outdoor lounge with comfy couches and a huge adjoining sundeck. Head down the lagoon access stairs and float in the tranquil sea.

Cook your very own catch-or-the-day at special request and pair it with a bottle of the best from your private wine fridge. Take in the sun or stargazer on the daybed. Float and swim in the oversized infinity plunge pool.

ABOUT THIS ROOM

- Room size: 323 square meters
- Overwater lagoon / ocean view
- 2 bedrooms: 1 Signature W King Bed; 2 Signature W Queen Beds



EXTREME WOW OCEAN HAVEN

PRESIDENTIAL SUITE

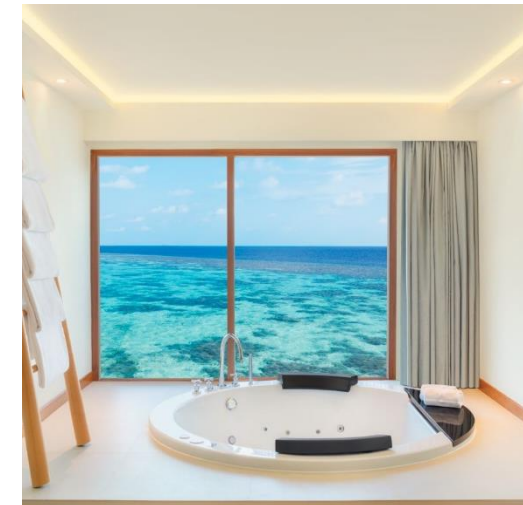
Designed to be the **ULTIMATE ESCAPE**, the 'Extreme WOW Ocean Haven' takes relaxation – or entertaining – to the extreme. Seek solitude in pristine privacy or invite the cool crowd over for some serious entertaining – the possibilities are endless.

The distinction fades between interiors and exteriors, with floor-to-ceiling windows that slide aside, an indoor/outdoor lounge area and glass-paneled floors that reveal lagoon fauna below.

Grab a cocktail from the bar and head out onto the wraparound sundeck. Grill up some goodies at the outdoor dining area overlooking the water. Plunge into the oversized infinity edge pool with bubbling Jacuzzi seats. Saunter down the lagoon access stairs and slip into the turquoise. Chill in style.

ABOUT THIS ROOM

- Room size: 492 square meters
- Overwater lagoon or ocean view
- 2 bedrooms: 2 Signature W King Beds



DINING EXPERIENCE

Abandon the expected and indulge into dining creations at KITCHEN, FIRE, FISH, SIP, KADA, and WET showcasing comprehensive gastronomical experience to feed endless cravings.

4 DINING OPTIONS

2 BARS



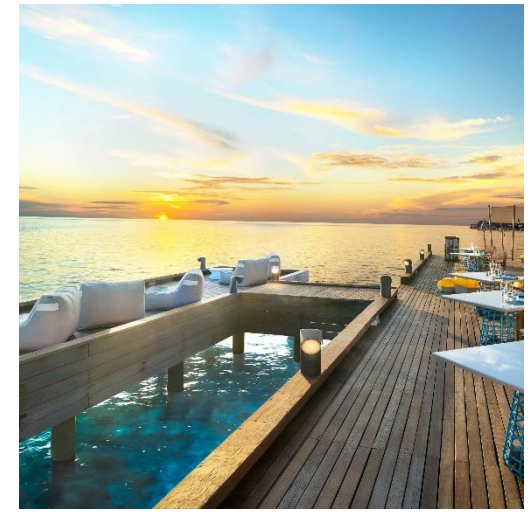
KITCHEN

All day dining bistro offers international cuisine.



FIRE

Charcoal and grill gourmet delights are served in rustic and natural surroundings with the moon overhead and the sand beneath your feet.



FISH

Signature overwater seafood restaurant serves ocean-to-table culinary experience.



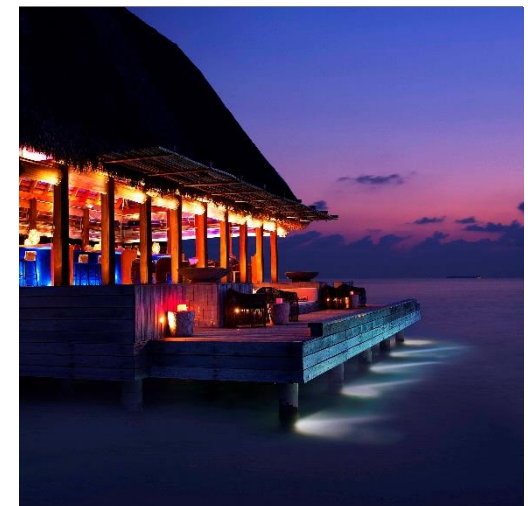
KADA

Go local and taste the authentic flavors of Maldivian cuisine at the outdoor pop-up dining venue.



WET

Gourmet poolside bar is where you can mix up our signature cocktails with light delectable eats and sweet treats – without leaving the cool of the water.



SIP

Best place for a sun downer and watch the breathtaking Maldivian sunset. Cocktails, Champagne, wine and liquors are served with fresh sushi and sashimi selections.

AWAY® SPA

AWAY® SPA

DETOX. RETOX. REPEAT.

Indulge in an ultimate DETOX. RETOX. REPEAT. at the overwater AWAY® Spa.

66 square meters of indoor and outdoor treatment rooms allow for total privacy and complete renewal. Dedicate some time to your well-being and comfort with a natural healing therapy performed in one of four luxurious treatment rooms.



TREATMENT ROOMS

FEATURES

- Overwater doubles treatment room with uninterrupted view of the Indian Ocean
- Private steam room
- Outdoor deck with massive circular tub, expansive day bed, outdoor shower with generous rain shower
- Indoor toilet



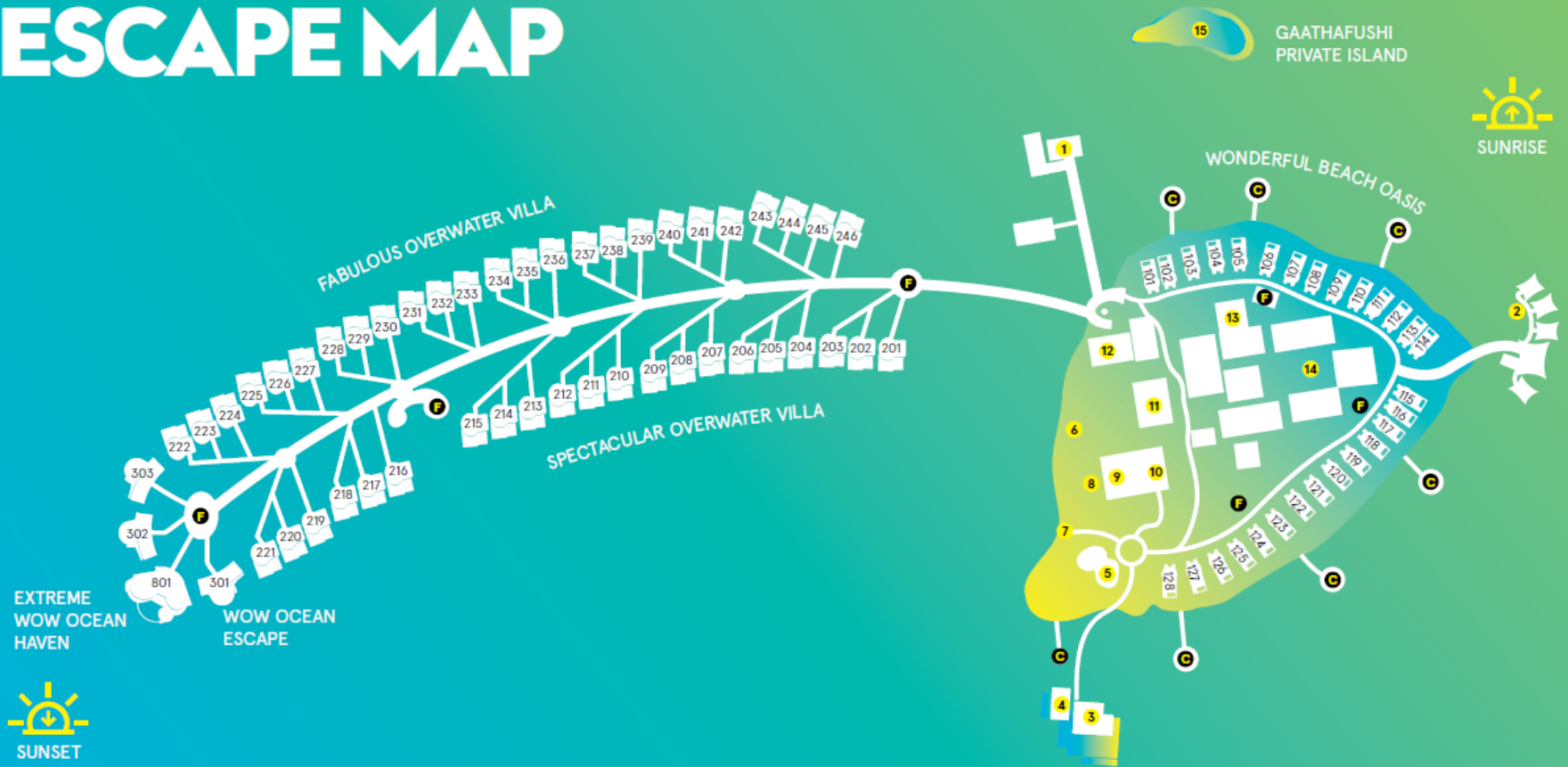
OTHER VENUES

- Living Room
- FIT
- WIRED
- WET (pool)
- W The Store
- FUEL Spots
- Departure Lounge
- Down Under and Wave
- CLICK
- Ouch! Clinic



RESORT MAP

ESCAPE MAP



1 WELCOME JETTY

2 AWAY® SPA

3 FISH

4 SIP

5 FIRE

6 KADA

7 WAVE

8 WET

9 FIT

10 WIRED

11 KITCHEN

12 LIVING ROOM

13 DOWN UNDER / OUCH CLINIC /
CLICK PHOTOSTUDIO

14 TALENT ESCAPE

15 GAATHAFUSHI PRIVATE ISLAND

C CORAL TERRACE

F FUEL SPOT

PASSION POINTS



FUEL

Numerous offerings and activations are available to fuel the DETOX. RETOX. REPEAT. mantra.

- Complimentary FUEL Your Workout
- AWAY@ Spa Treatments to go longer and stay later
- B&F healthy options and treats



MUSIC

Music is the DNA of the W brand hence amplified across the resort.

- Music Curator plays during sunset at SIP and B&F activations
- Buggies
- Jetty
- Rooms and outlets with Bose' speaker



DESIGN

Remixing and bringing to life the W core values of BOLD and WITTY, and Maldives' unscripted beauty

- Rooms
- Venues
- Buggies



FASHION

From guests to Talent, every Fashion, visible and invisible, is welcome at W Maldives.

UNIQUE SELLING POINTS



HOUSE REEF

ONE OF THE BEST AND BIGGEST
IN THE MALDIVES

Dive and explore one of the best and biggest house reefs in the Maldives with a direct access right from any point on the resort.

Spot on colorful and exotic fishes, turtles, reef sharks, eagle rays and many more. Grab the black light torch and discover the magical bio-fluorescence experience it will reveal during night diving or snorkel.

Deep within is the W under water monument with corals growing around.

If lucky, dolphins, manta rays and bioluminescence planktons are sighted seasonally.



GAATHAFUSHI

ULTIMATE CASTAWAY EXPERIENCE

Welcome the unlimited possibilities of a pristine little private island that is a stone's throw from the W Maldives. Encounter the wild and untouched paradise of a secluded island that is yours to discover.

EXPERIENCES

- Romantic Overnight Stay with an Ultimate Castaway Experience
- Wed Your Way – Castaway Wedding at Gaathafushi
- Proposal
- Relax Sunset Cocktails
- Private Lunch Dining Experience - Barefoot BBQ Lunch
- Private Dinner Under the Stars, W Style BBQ Dinner
- Desert Island Half-Day Trip
- Desert Island Full-Day Trip
- Intimate group party



UNIQUE SELLING POINT

WHATEVER/ WHENEVER®

Pulse of W Hotels and the essence of our experience.

It's our service and culture promise.

Our commitment to make impossible, possible.



MORE EPIC EXPERIENCES



DESTINATION DINING

Bespoke dining experience awaits while serving gastronomical journey at the glamorous setting of your choice:

- W Coral Terrace
- FIRE Beach
- ESCAPE Luxury Cruise
- Gaathafushi – Ultimate Castaway Experience



WED YOUR WAY

WED YOUR WAY

FIRE BEACH
GAATHAFUSHI
ESCAPE LUXURY YACHT
UNDERWATER



DOWN UNDER AND WAVE

DOWN UNDER AND WAVE

WORK HARD. PLAY HARDER.

- Discover Scuba Diving
- Fluoro Night Snorkeling
- Guided Snorkeling
- Kayaking
- Jetski
- Parasailing
- Seabob
- Many more



W KIDS? NO KIDDING

- Adult-experience brand
- Never promote kids related program/activities
- No reference to family offers or family programming



THANK YOU!

